



NOTICE OF VOLUNTARY WITHDRAWAL

July 16, 2010

Re: *MaraNatha Organic Peanut Butter Creamy With Salt, Lot Code: 19NOV10*

MFG Sku # 2019232, Unit UPC Code #051651092326

Case UPC Code #051651292320, Case GTIN #20051651092320

MaraNatha is voluntarily withdrawing the above lot code of Organic Peanut Butter Creamy with Salt because it does not meet our quality standards. No illnesses have been reported in connection with the peanut butter.

This withdrawal is only for the above-specified lot code.

Please examine your inventories immediately to determine if you have this lot code 19NOV10 on hand. The lot code is located on the lid and on the outer tray carton. This lot code shipped between December 15 – December 31, 2009 only.

We ask if you have any units or cases of these lot codes in your possession, to place them on hold, and fill out the attached Questionnaire. This will enable us to make arrangements to pick up any unsalable inventory and give you proper credit. Upon our receipt of product, a credit will be issued. If you make a payment deduction, please make sure our Action Code **M2019232** appears on the paperwork.

Please fax the enclosed **Questionnaire** providing the requested information immediately to **631-730-2554** or email this information to Joanne.Indiviglio@maranathanutbutters.com.

If you are a distributor and have sold and distributed any of the affected lots to your customers, we ask that you assist this process by immediately contacting your customers, and

advising them of this voluntary withdrawal situation, and have them follow the procedures for **destruction** as outlined in the attached notice to retailers.

If you have any product or consumer-related questions or concerns please call Consumer Relations at 1-800-423-4846, or for questions regarding return or destruction, call Joanne Indiviglio, Customer Satisfaction Manager at (631) 730-2290 for assistance with obtaining credit. We appreciate your assistance with this matter.

Sincerely,

A handwritten signature in cursive script that reads "G. F. Amantea". The signature is written in dark ink on a light-colored background.

Gerry F. Amantea, PhD
Vice President, Technical Services
MaraNatha Nut Butters

Attachments:

Notice to Retailers

Instructions on Destruction

Proof of Destruction

Questionnaire